AFRICA
No Filter
SUMMIT

#AsWeAre
...A fresh take on Africa
Wednesday, 8th November 2023

16:45  
Shuttles - From hotels to venue

18:00-18:30  
Arrivals

18:30-21:00  
Cocktail and dinner

21:00  
Shuttles - Back to hotels
Thursday, 9th November 2023

8:00
Shuttles - From hotels to venue

9:00-9:30
Arrival and registrations

9:30-9:35
Opening

9:35-9:45
Welcome - Speech

- **Moky Makura**
  Executive Director at Africa No Filter

9:45 - 10:15

Panel Discussion - Celebrating Africa’s Creativity

Nollywood is the second biggest producer of films in the world. Afrobeat stars have become regular features on Billboard charts and Hollywood red carpets. Meanwhile, pop icons like Beyonce, Ed Sheeran and Selena Gomez breathed new life into the discography by collaborating with Afrobeat artists, and streaming Platforms like Netflix and Amazon Prime are collaborating with African storytellers to create original African content while designers like Thebe Magugu, Tongoro and Maxhosa have become runway and red-carpet staples. Visual artists are also having record sales at auctions, while African authors like Maaza Mingeste, Ayobami Adébáyò, Abdulrazak Gurnah, Jennifer Nansubuga Makumbi and Nafia Mohamed have become leading literary voices globally. There is no denying that Africa’s cultural and creative industries have become the continent’s soft power, spotlighting the continent’s rich heritage and creative wealth. How can we ensure these industries continue to create value for the continent?

- **Adenrele Sonariwo**
  Founder - Rele Gallery and Rele Art Foundation

- **Bibi Bakare Yusuf**
  Founder and Publishing Director, Cassava Republic
• **Femi Odugbemi**  
  *Founder of Zuri24 Media*

• **Richmond Orlando Mensa**  
  *Founder and Creative Director of Manju Journal*

• **Moky Makura**  
  *Executive Director at Africa No Filter*  
  *Moderator*

### 10:15 – 10:20

**Story** - How I won an award for telling better stories about Africa

• **Dorcas Sheffy Bello**  
  *Journalist & Media Specialist*

### 10:20 – 10:50

**Panel Discussion: The Power of Stereotypes**

Charities, developmental cooperation groups, and news media often present Africa as a continent ridden by poverty and political instability, to convince citizens of so-called “industrialized” nations to invest, help, and donate. At the same time, African advocacy organizations such as Africa No Filter have called upon the media to question and reverse its portrayal of African countries as needful, poor, and conflict-ridden, urging that such portrayals may, in fact, hurt economic and political progress for many African countries. But who is right? Does perpetuating stereotypes of Africa as poor and help-seeking hurt or help the economic development of countries on the African continent? This discussion delves into the power of stereotypes, how they impact investments on the continent and its larger political agenda.

• **Adam Hahn**  
  *Senior Lecturer, University of Bath*

• **Yannick Lefang**  
  *Founder of Kasi Insight*

• **Natasha Kimani**  
  *Head of Partnerships and Research at Africa No Filter*  
  *Moderator*
10:50-10:55
Story - How I use fashion to archive African history

- Khensani Mohlatlole
  Fashion Writer

10:55 – 11:25
Panel Discussion - Putting Africa on the News Agenda for the Right Reasons

Many news stories about Africa still lazily revolve around the single narrative of poor leadership, poverty, corruption, disease, and conflict; failing to portray the other, more progressive side of Africa and collectively perpetuating the narrative that Africa is broken, dependent and lacks agency. Speakers will discuss what influences the news about Africa to still remain largely stereotypical, how this trend can be disrupted, the role of African media in telling stories about the continent better, what better stories about Africa look like and how we can shift the spotlight towards Africa’s untold stories, innovations, and progress. Speakers will also unpack how Solutions Journalism can drive positive change and foster a more accurate, balanced representation of the continents and global news landscape.

- Alphonce Shiundu
  Country Editor (Kenya), Africa Check

- Lydia Namubiru
  News Editor, The Continent

- Otula Owuor
  Founder and Editor Science Africa

- Paula Fray
  Founder of fraycollege

- Gosia Brzezinska
  Co-founder of BB Partners
  Moderator
11:25- 11:55
Coffee Connections – Networking

11:55- 12:00
Performance – Poetry

• **Efe Paul Azino**  
  *Performance Artist, Poet*

12:00- 12:30
**Panel Discussion - New Voices, New Heroes**

African animators are on a mission to give the world new heroes and new storylines that are rooted in the agency of Africans. In this discussion, you will hear from animators who are leading the way in how Africa is represented in the industry. You will find out what inspired them to tell stories using animation, why animation has the potential to create new African voices and new heroes, and how they are using animation to tell better stories that inspire hope while highlighting the agency of Africans.

• **Akosua Hanson**  
  *Creator of Moongirls Live*

• **Ferdinand Adimefe**  
  *CEO, Magic Carpet Studios*

• **Malenga Mulendema**  
  *Writer and Creator of Supa Team 4*

• **Amilcar Patel**  
  *Filmmaker  
  Moderator*

12:30- 12:35
**Story - How I started a literature movement in Botswana**

• **Kenanao Phele**  
  *Co-founder of Gaborone Book Festival Trust*
12:35-12:50
**In Conversation: Beyond Jollof – Taking African cuisine to the world**

How can food shift narratives about Africa and how can we explore the limitless potential of African cuisine on the international stage? The founder of Abidjan Restaurant Week, Abidjan Cocktail Week, and Ivory Coast’s first food blogger Yasmine Fofana of Afrofoodie travels around Africa armed with her curious palette and appetite for showcasing Africa’s delicious cuisine and rich culinary traditions to the world. Find out why she is eating her way around Africa.

- **Yasmine Fofana**  
  Founder of Afrofoodie

- **Micheline Ntiru**  
  Co-founder of We Three Queens of Africa  
  Moderator

12:50 – 13:50
**Networking Session – Lunch**

13:50- 14:00
**Performance by Sarakasi Dance Group**

14:00 – 14:30
**Panel Discussion – Part 1: How Philanthropic Funding Works**

What do philanthropic organisations look for when they fund the arts? How do they measure impact, and how can you navigate the sometimes complex and dynamic journey of being funded? Join global funders to find out.

- **Jessica Horn**  
  Regional Director, Office of East Africa, Ford Foundation

- **Aguil Deng**  
  Corporate Philanthropy Africa, Bloomberg
• Toyin Akinniyi  
  *Vice President, Africa, Luminate*

• Victor Mark - Onyegbu  
  *Grants Lead at Africa No Filter*
  *Moderator*

14:30– 14:35
**Story** - How I made a film about the last N/uu speaker left in the world

• Gregory Molale  
  *Film Director, Language of My Soul*

14:35-15:05
**Panel Discussion** - Part 2: Funding Film

Film is one of the most popular forms of entertainment globally and is poised to play a critical role in telling stories of Africa’s exceptionalism by centering new voices, new heroes and new stories with characters who have agency in contemporary settings that reflect the Africa we want. However, film is one of the most expensive creative mediums to produce and filmmakers often rely on funding from donors and investors to finance projects. Film funders and filmmakers share more about the kinds of stories they fund, how they raise funding for projects and how filmmakers can navigate the sometimes-complex world of getting funded.

• Judy Kibinge  
  *Founder of Docubox*

• Francois Bouda  
  *Programme Officer, Arts and Culture, Africa No Filter*

• Victoria Thomas  
  *Director and Producer*

• Magdalene Reddy  
  *Director of Durban FilmMart Institute*
  *Moderator*
15:05 - 15:10
**Story** - How I created a new digital language for Africa

- **O’Plerou Grebet**
  *Graphics Designer and creator of Zouzoukwa emojis*

15:10 - 15:25
**In Conversation:** Our Cultural Heritage

- **Kimani Njogu**
  *Director of Twaweza Communications*

- **Molemo Moiloa**
  *Head of Research at Andani.Africa*
  *Moderator*

15:25 - 15:30
**Story** - How I build a storytelling platform for African kids

- **Njeri Wangari**
  *Poet and Founder of Afrokidz Trust*

15:30 - 16:00
**Panel Discussion** - Creating a Fresh Visual Language for Africa

Images are as important as words when it comes to defining Africa’s narratives. Join photographers who are creating a new visual language for Africa as they talk about their work and inspiration, the power of photography in showing and documenting Africa beyond stereotypes and why it is necessary to create a richer, more authentic visual language and archive of the continent.

- **Jante Juma**
  *Co-owner of Dream House Entertainment*

- **Mamadu Omar**
  *Photographer*

- **Sarah Waiswa**
  *Founder of African Women in Photography*

- **Pierre-Christophe Gam**
  *Polymath artist and creator of Togunaworld.com*

- **Ugonna Ibe**
  *Founder of Yenwa Art Gallery*
  *Moderator*
16:00-16:20
Coffee Connections – Networking

16:20-16:30
Performance – Music

- Ivy Alexandra
  Guitarist and musician

16:30-16:35
Story - I started using TikTok and humor to challenge stereotypes

- Charity Ezekie
  TikToker

16:35-16:55
Performance – Stand-up comedy

- Ebenezer Dwomoh
- Chioma Omerua
- Samuel Tetteh Madjitey
- Kevin Chuwang Pam
- MC: Maseke Rioba
  Digital Lead at Africa No Filter
  Moderator

16:55-17:00
End of day wrap up

17:00
Transport to next venue
**Thursday, 9th November 2023**

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<td>Dinner - Barbecue</td>
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<td>Conversation with Filmmakers</td>
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<td>• Victor Mark-Onyegbu</td>
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<td>19:30</td>
<td>Movie screening</td>
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<td>Money, Freedom: The story of the CFA Franc</td>
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Friday, 10th November 2023

09:30–09:40
Performance – Poetry
• Xabiso Vili
  Performer, Writer, New Media Artist and World Slam Poetry
  Champion 2022

09:40–09:50
Opening welcome – Speech
• Moky Makura
  Executive Director at Africa No Filter

09:50–10:10
In Conversation: Are African cities set up for creatives?
• Blessing Azubike
  Programme Manager, Creative Economy Practice at CcHUB
• Victor Mark-Onyegbu
  Grants Lead at Africa No Filter
  Moderator

10:10– 10:15
Story – How I use visual arts as a tool for change
• Emmanuel Mushy
  Founder, Visual Aided Stories

10:15–10:45
Panel Discussion – Breaking Down Borders: Traveling While African
Africa has always lured travelers and adventurers to its shores, yet very rarely is destination Africa experienced from the point of view of African storytellers. In this conversation, travelling storytellers share their experiences on the road, the
highs, and lows of travelling Africa as an African, breaking down colonial borders and how travel storytelling can be a conduit for telling better stories about Africa.

- **Emeka Okereke**  
  Photographer

- **Othmane Zolati**  
  Documentary Filmmaker

- **Lerato Mogoatlhe**  
  Head of Communications and Community

- **Abimbola Ogundairo**  
  Advocacy and Campaigns Lead at Africa No Filter  
  Moderator

10:45–11:15  
Coffee connections – Networking session

11:15–11:20  
**Story** – How I started a blog showcasing Sierra Leone beyond stereotypes

- **Sal Jalloh**  
  Writer and Journalist

11:20–11:50  
**Panel Discussion** – How do you monetize alternative stories?

Becoming a storyteller may be inspired by passion. However, money also matters; it enables the production of quality content. In this discussion, we will hear from storytellers who are mastering the art of turning creativity and stories into prosperity. We will explore how they got started, the challenges of monetizing content, especially alternative narrative-shifting content and how they overcame them. They will share insights, strategies, and real-world experiences on how they are translating great content into financial success.
• **Adelle Onyango**  
  *Founder of Legally Clueless podcast*

• **Vadu Rodrigues**  
  *Photographer, Visual Artist*

• **Marie Mbullu**  
  *TikToker*

• **Tomiwa Aladekomo**  
  *CEO, Big Cabal Media*

• **Selly Thiam**  
  *Founder and CEO of AQ Studios  
  Moderator*

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**11:50–11:55**  
**Story** – How I start a vlog about Northern Nigeria

• **Khalid Abdusalam Hamza**  
  *Travel Documentary Photographer and Filmmaker*

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**11:55–12:25**

**Panel Discussion** – Being Black in the Diaspora

According to the latest available figures on foreign-born Africans, there are more than 619,000 in France, 1.2 million in the UK and 2.1 million in the US. Given the many stereotypical narratives about Africa, this discussion asks: What is it like being an African person in the diaspora? We will explore life in the diaspora against the backdrop of stereotypical narratives that prevail about Africa, especially in the media, and experiences of discrimination (exoticization, microaggressions, and surveillance and profiling). We will also delve into ways that Africans in the diaspora relate to the continent through language, food, fashion, pop culture, etc.

• **Bukky Adejobi**  
  *Co-founder of Awa’Tori*

• **Oluwaseun Babalola**  
  *Director and Producer at SOJU*
• Omose Ighodaro  
  Co-founder of AfroVibes

• Natasha Kimani  
  Head of Partnerships and Research at Africa No Filter  
  Moderator

12:25-12:30

Story - How I started a movement of climate activists

• Anita Soina  
  Environmental Activist, Author, CEO and Founder of  
  Spice Warriors

12:30-13:00

Panel Discussion - What does it take to tell better stories About Africa?

Africans are reclaiming the continent’s narrative one story at a time, to highlight Africa’s progress, innovation, and creativity. In this conversation, curators and publishers tell us what it takes to find and tell stories that challenge narratives about Africa and how they keep audiences engaged.

• Ras Moses Mutabaruka  
  Founder of Tap Media Ltd

• Seth Onyango  
  Senior Writer at bird Story Agency

• Binja Basimike  
  Co-founder of Unwomanly Media

• Lerato Mogoatlhe  
  Head of Communications and Community  
  Moderator

13:00-13:35

Story - Speech

• Moses Kiboneka (AKA Uncle Mo)  
  Actor, Creative Writer and YouTuber
13:35-13:45
Dance Performance

- Emmanuel Ndefo
  Dancer and Choreographer

13:00-13:10
Closing Remarks - Speech

13:20-14:20
Networking lunch

14:20-15:05
Creative Café: Session 1

14:20-15:05
Focus Group: Building a community of narrative changemakers

- Nasya Smith
  Community Manager and Events Lead

14:20-15:05
One-on-one connection sessions

- Moky Makura
  Executive Director at Africa No Filter

- Ndu Okoh
  Editor at Bird Story Agency

- Lydia Namubiru
  News Editor at The Continent

15:10-15:55
Creative Café: Session 2

15:10-15:55
One-on-one connection sessions

- Moky Makura
  Executive Director at Africa No Filter
3. The art of framing: How to avoid the stereotypes

In an increasingly diverse and interconnected world, the art of framing narratives and stories takes on a critical role. Join us for a discussion that delves into the creative process of framing stories and images that go beyond stereotypes and reflects a progressive and innovative continent.

- **Seth Onyango**  
  *Bird Story Agency*

- **Mutua Matheka**  
  *Architecture, Travel and Conceptual Photographer*
4. Distribution: creating local TV content for global audiences
Unlock the secrets to international success in the world of film, documentaries, and TV series distribution. In this session, we'll explore how to craft local content with global appeal, ensuring that your stories resonate with audiences around the world.

- **David Cornwall**  
  *Managing Director of Scorpion TV*

5. Grant writing for creatives
In this session, we will take you through every stage of applying for a grant. We will share the dos and don’ts when applying, as well as tips and tools to help you source funding, build relationships with potential funders, and design your project and budget.

- **Victor Mark-Onyegbu**  
  *Grants Lead at Africa No Filter*

6. Fundraising for your creative project
For every creative vision, there is a path to funding it. Join this session and explore the art of securing the financial support you need to bring your creative project to life.

- **Toni Kamau**  
  *Founder of We Are Not the Machine*

7. Get your book published
Book publishing is a selling game, from turning an idea into a compelling manuscript and finding an agent, publisher, retailers, and readers. This session is aimed at helping authors understand the ins and outs of the book and publishing industry.

- **Bibi Bakare-Yusuf**  
  *Founder and Publishing Director, Cassava Republic*

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<th>Time</th>
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<tr>
<td>16:00</td>
<td>Closing cocktail event</td>
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<td>20:30</td>
<td>Last shuttle</td>
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THANK YOU!